



Utrecht 30-11-2012

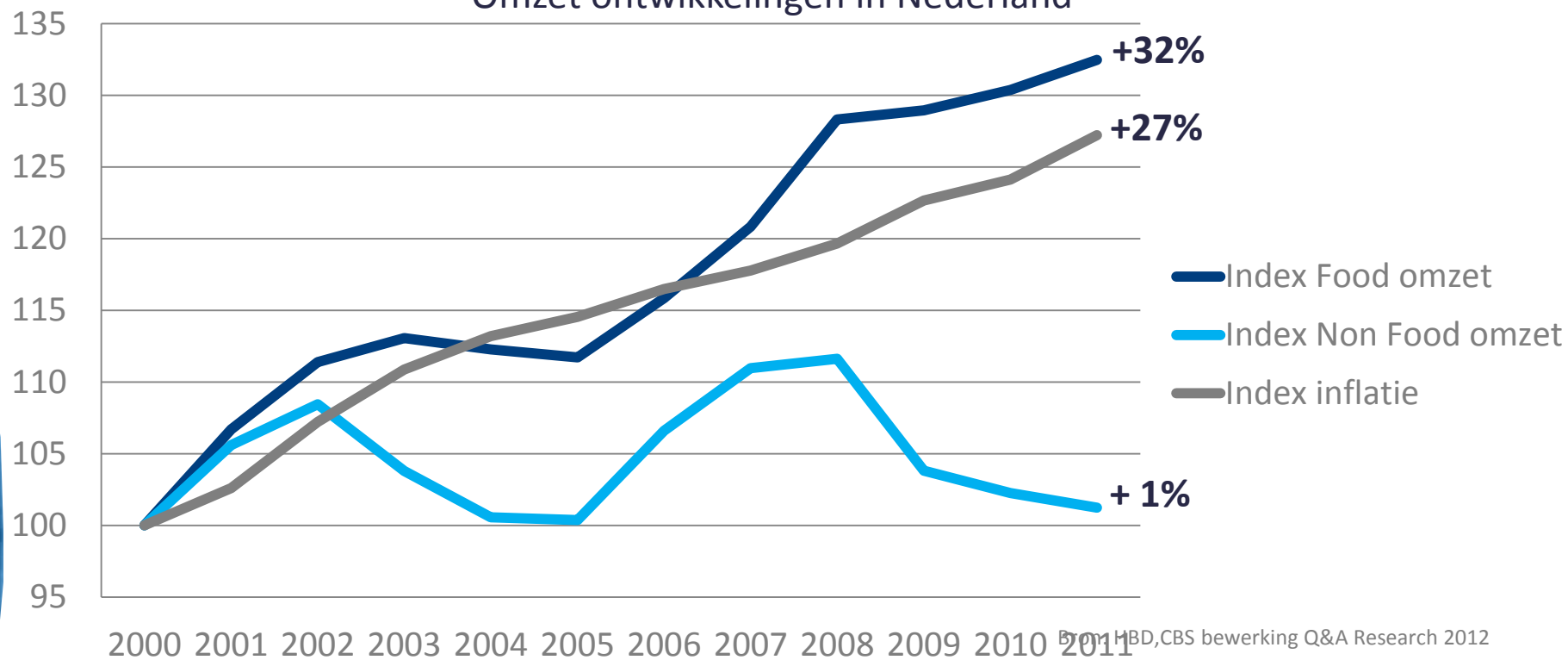
Congres winkelontwikkeling binnensteden
Anton Dreesmann Leerstoel
Frank Quix

Disruption: Retail in Transitie

Besteding, Bevolking en Bereik

Hoe alles anders werd en
retailers hetzelfde bleven doen

Omzet ontwikkelingen in Nederland

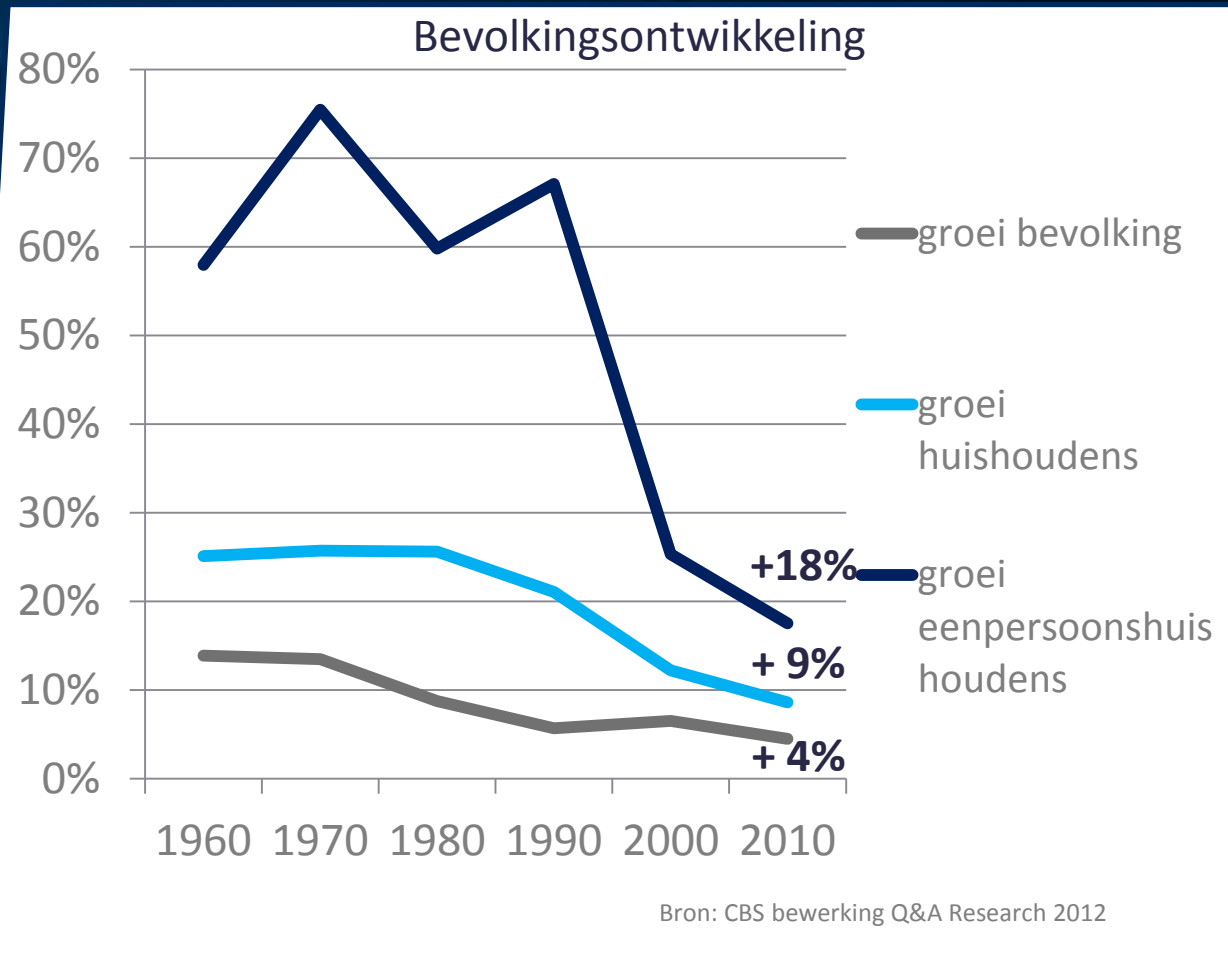


MAYOR OF LONDON

Transport for London

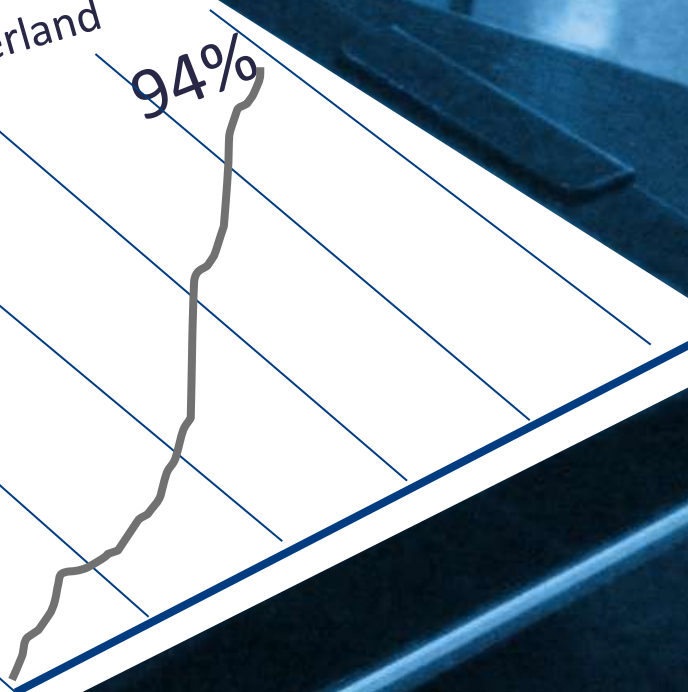


Info point



Internet penetratie in Nederland

94%

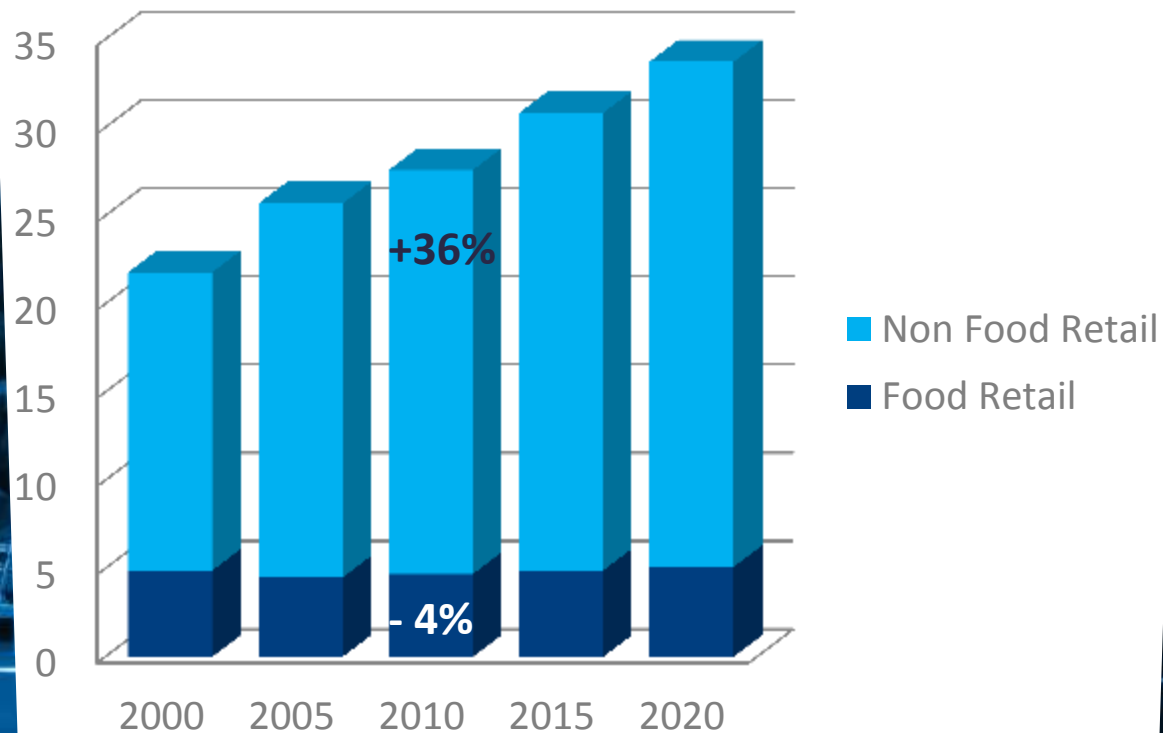


Gevolgen voor het landschap

Meters, omzet en productiviteit

Trends vinden niet straffeloos plaats, ze vragen om antwoorden

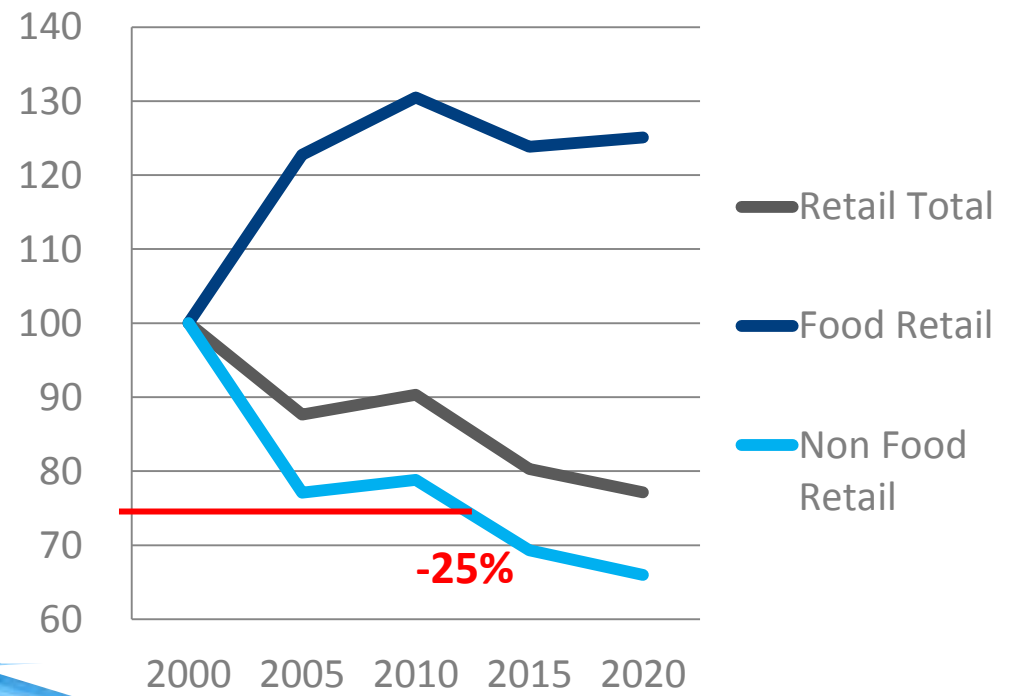
Ontwikkeling vierkante meters (in miljoenen)



Source: Locatus HBD, Q&A Research 2012

bart smit

Ontwikkeling vloerproductiviteit in Nederland (2000=100)



Source: Locatus HBD, Q&A Research 2012

Online is here to stay

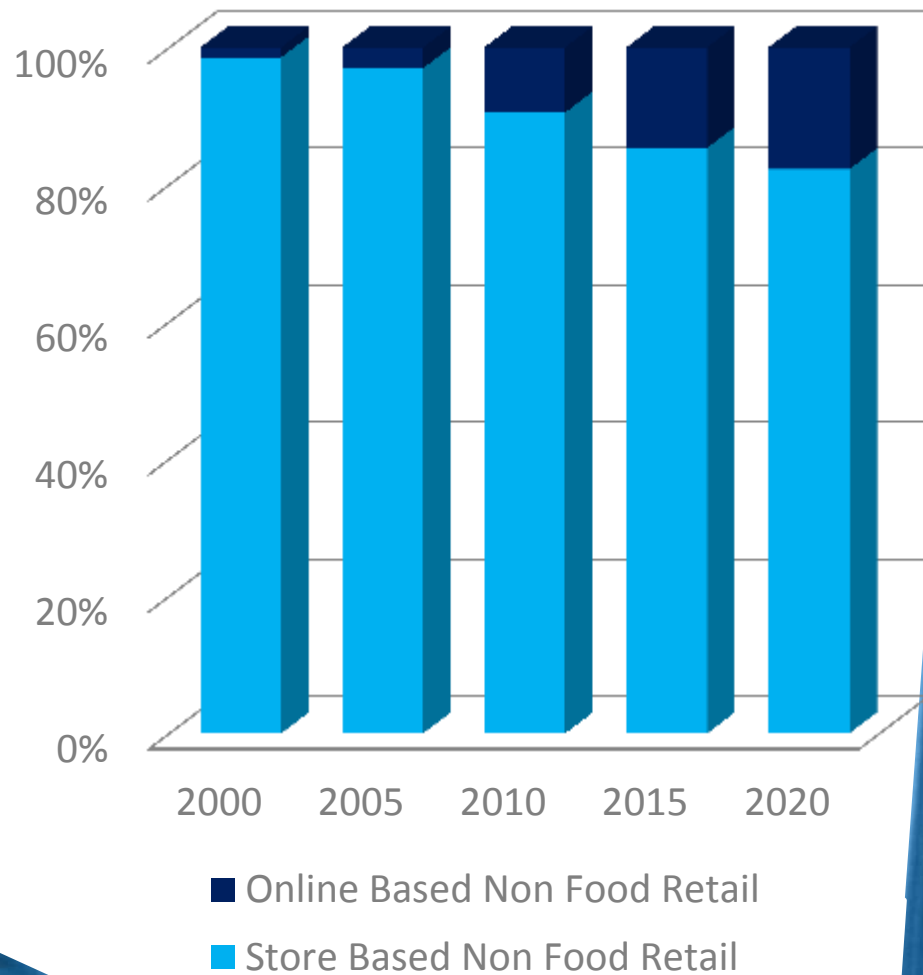
E-commerce en vloer productiviteit

Geen Pakjes
Van Buren!

Het is pas net begonnen

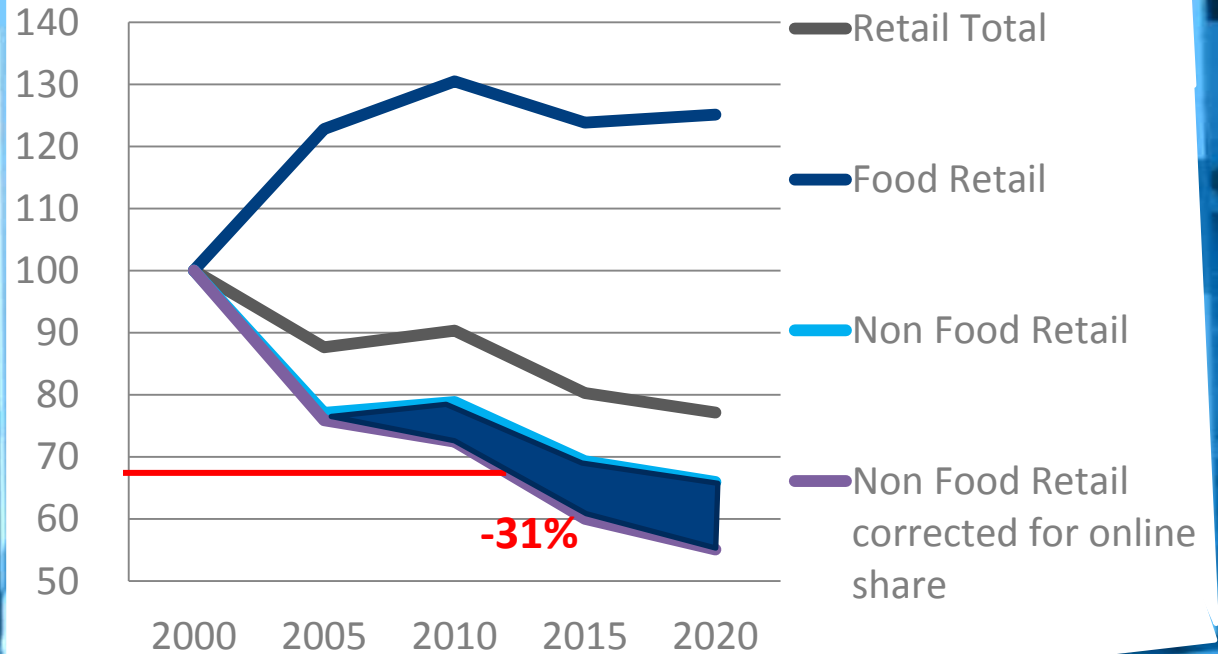
In Balance: 160.00
Change: 16.48

Ontwikkeling aandeel online omzet in Non Food Retail in Nederland



H&M

Ontwikkeling vloerproductiviteit in Nederland(2000=100)



NEW RELEASE

Conclusie: (R)evolutie

Charge Station

Minder meters nodig

30.000 tot 40.000 winkels teveel op termijn

Ruilverkaveling in retail is nodig

Andere winkel functies

Showrooms, Brandstores, Click & Collect

Grote steden gaan groeien

G-STAR RAW

Geen Merk, Geen Winkel

Online, offline, inline

Postchannel retail draait om
klantwaarde, niet om omzet m²

(R)evolutie: Retail Evolutie

PLANNING AHEAD

London is changing. The Underground needs to change too. The Tube now carries more than a billion people each year - far more than could ever have been envisaged when it was born 148 years ago. And demand will continue to increase in the future. It's time for an upgrade in order to keep London moving. It's a huge task, but we have a plan. In fact, our plan is already under way. We're increasing capacity, improving reliability, and making it more accessible and easy to use. We've done a lot already, but there's a lot more to do. Please bear with us. We're doing everything we can to keep disruptions to a minimum.

Find out more about the upgrade plan and how it might affect you at tfl.gov.uk

Transport for London UNDERGROUND

MAYOR OF LONDON

Retail is als het Darwinisme
Aanpassen aan omgeving is overleven



(R)evolutie: Retail Evolutie

Het wordt weer tijd voor de klant

WAT ?